

Helmethon -2015

IS a campaign conducted by the department of Community Medicine. Shree siddhartha medical college. This campaign was conducted from Jan 2015 to April 2015 . This campaign aimed at educating the crowd between 18-25 about the helmet. The campaign targeted both the rider and the pillion. This campaign included 36 colleges within Tumkur city with the following objectives:

Objective :

- Ø To create awareness among youth about importance of helmet.
- Ø To make them realise that safety is their responsibility
- Ø To bring together different stake holders responsible for enforcement of
Helmet law
- Ø To make them realise that HELmet is for their saefly and not for the sake of
law
- Ø To create awareness about importance of buidling a helmet and wearing
a ISI brand

Helmet education

Helmet education was conducted in different colleges, to create awareness about importance of helmet FROM JAN –MARCH 2015



PRESS MEET TO BRING THE STAKE HOLDERS TOGETHER

Press conference was held at DC office with the support of the collector K.S. Satyamurthy , SP Karthik Reddy and adequate support from the vice chancellor A.S. Raja sabh of Tumkur university and Dr Bal krishna shetty of SSAHE university. Press meet was addressed by DR Pallavi Sarji Uthkarsh organising secretary of the campaign which attended by more than 30 media people. Press conference was successful in stimulating the stake holders and media about helmet safety.



BIKE RALLY AND FLASH MOB...TO REACH MORE. MARCH 2015

Bike rally and flash mob on march 23 and 24. This bike rally and flash mod was conducted all over Tumkur in the month of MARCH.SOS team performed at different colleges campus andat major CITY JUNCTIONS. This was very well acknowledged by the public of Tumkur.



Intercollegiate event APRIL 7TH 2015

As part of this campaign, for the cause, literary and cultural event was organized on April 7 in H.G.Gangadharaya memoreal hall. Various competitions were held and involved active participation of students from all over Tumkur. Some of the events were debate, madads, mime, postermaking , movie making etc. During this event, various views based on enforcement of helmet was discussed and several ideas were potrayed by posters, cartoons, photos and short films.more than 2000, participants from different institutions took part in this mega HELMET EVENT.



MARATHON April 12 2016

On April 12, the 5k marathon/ helmathon was conducted from SSIT to MG Stadium Tumkur. The marathon was flagged off by Tumkur SP Karthik Reddy sir. Cheif Guest for this event was Nenapirali Prem who was the face of the campaign. Several dignitaries like the honourable vice chancellor of SSMC, DR. Balakrishna shetty and the Principle A.G.Shrinivasa Murthy graced the occasion. We had over 300+ participants who ran for the cause.It was concluded with Prize distribution and ceremony of Helmethon



We were not only successful in creating the history, but also drew attention from the government, following which the **LAW WAS ENFORCED** make helmets mandatory.



ಪತ್ರಿಕಾ ಪ್ರಕಟಣೆ

ದಿನಾಂಕ: ೦೮-೦೩-೨೦೧೫.

ದಿನಾಂಕ: 15-06-2015 ರಿಂದ ದ್ವಿಚಕ್ರ ವಾಹನ ಸವಾರರಿಗೆ ಹೆಲ್ಮೆಟ್ ಕಡ್ಡಾಯ

ತುಮಕೂರು ಮಹಾನಗರ ಪಾಲಿಕೆ ವ್ಯಾಪ್ತಿಯಲ್ಲಿ ದಿನಾಂಕ: 15-06-2015 ರಿಂದ ದ್ವಿಚಕ್ರವಾಹನ ಸವಾರರಿಗೆ ಹೆಲ್ಮೆಟ್ ಕಡ್ಡಾಯವಾಗಿ ಜಾರಿಗೊಳಿಸಲಾಗಿದೆ. ಎಲ್ಲಾ ದ್ವಿಚಕ್ರವಾಹನ ಸವಾರರು 30 ದಿನಗಳ ಒಳಗೆ ವಾಹನ ಚಾಲನೆ ಮಾಡುವಾಗ ಐಎಸ್‌ಐ ಚಿಹ್ನೆಯುಳ್ಳ ಶಿರಸ್ತ್ರಾಣವನ್ನು ಕಡ್ಡಾಯವಾಗಿ ಧರಿಸಲು ಸೂಚಿಸಿದೆ.

ಪೊಲೀಸ್ ಅಧೀಕ್ಷಕರು,
ತುಮಕೂರು ಜಿಲ್ಲೆ, ತುಮಕೂರು.



Organisers:

Organising Secretary: DR Pallavi Sarji Uthkarsh

Joint organising secretaty:Dr Ashok Jayaram'

Organising chairman:Dr A.G.Srinivas Murthy

Oraganising committed shief:Dr M.S Rajanna

Department of Community medicine with support from different departments of SSMC .

SSMC STUDENTS SSAHE 5 BATCH AND INTERNS

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- Prof.A.H.Rajasab, Vice Chancellor, Tumkur University
- DR.MZ Kurian, Registrar,SSMC
- DR. A. G. Srinivas Murthy, Principal SSMC
- DR. Shivkumarappa,G.M ,Controller of examination,SSMC
- DR Gururaj Gopal Krishna, Professor and Head Department of Epidemiology NIMHANS.
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- DR.H Y Eswara, Principal of Science College,Tumkur University
- DR.M. Jayaramu, Principal of Arts College,Tumkur University
- Dr.Shankareppa Doddappa Desai, Principal Shridevi Medical college.
- Principals of Shridevi Nursing and Management Studies.
- Dr.K.R.Kashinath, Principal of Siddhartha Dental College,
- Dr.M.K.Veeraiah,Principal of Shree Siddhartha Engineering College
- Dr.Ashok, Principal of Aryabharathi diploma college.
- Dr. Suresh kumar, Principal of CIT engineering college.
- Dr.G.N.Prabhakar, Professor of Surgery.
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- DR.Bhargavi Assistant professor dept. of Biochemistry SSMC
- Dr.Hamsaveena,Biochem HOD, DR.Chandrashekar, Microbiology Dept.
- Staff of Community Dentistry,SSDC.
- NSS Officers:Mr. Ravikiran, Mr.Pradeep ,Associate professors, Department of engineering, SSIT,
- Mr.Ravi Prakash(CIT), Mr.Devaraju (Tumkur degree college) ,NSS officers.
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- SSAHE 5 batch.....
- Media and all sponsors

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