

Report of Helmethon -2015

Organized by

Department of Community Medicine

SRI SIDDHARTHA MEDICAL COLLEGE

Agalakote, B.H. Road, Tumkur, Karnataka

IS a campaign conducted by the Department of Community Medicine. Sri Siddhartha Medical College. This campaign was conducted from Jan 2015 to April 2015 . This campaign aimed at educating the crowd between 18-25 about the helmet. The campaign targeted both the rider and the pillion. This campaign included 36 colleges within Tumkur city with the following objectives:

Objective :

- ▣ To create awareness among youth about importance of helmet.
- ▣ To make them realise that safety is their responsibility
- ▣ To bring together different stake holders responsible for enforcement of Helmet law
- ▣ To make them realise that HELmet is for their saefty and not for the sake of law
- ▣ To create awareness about importance of buidling a helmet and wearing a ISI brand

Helmet education

Helmet education was conducted in different colleges to create awareness about importance of helmet FROM JAN –MARCH 2015



PRESS MEET TO BRING THE STAKE HOLDERS TOGETHER

Press conference was held at DC office with the support of the Collector K.S. Satyamurthy , SP Karthik Reddy and adequate support from the Vice Chancellor A.S. Raja Sabh of Tumkur university and Vice Chancellor Dr.P Balkrishna Shetty of SSAHE university. Press meet was addressed by DR Pallavi Sarji Uthkarsh, Associate Professor of Community Medicine is Organising Scretary of the campaign which attended by more than 30 media people.Press conference was successful in stimulating the stake holders and media about helmet safety.



BIKE RALLY AND FLASH MOB...TO REACH MORE. MARCH 2015

Bike rally and flash mob on March 23 and 24. This bike rally and flash mod was conducted all over Tumkur in the month of MARCH.SOS team performed at different colleges campus and at major CITY JUNCTIONS. This was very well acknowledged by the public of Tumkur.



Intercollegiate event APRIL 7TH 2015

As part of this campaign, for the cause, literary and cultural event was organized on April 7 in Sri. H.G. Gangadharaiah Memorial Hall. Various competitions were held and involved active participation of students from all over Tumkur. Some of the events were debate, madads, mime, poster making, movie making etc. During this event, various views based on enforcement of helmet was discussed and several ideas were portrayed by posters, cartoons, photos and short films & more than 2000, participants from different institutions took part in this mega HELMET EVENT.



MARATHON April 12 2016

On April 12, the 5k marathon / helmathon was conducted from SSIT to MG Stadium Tumkur. The marathon was flagged off by Tumkur SP Karthik Reddy sir. Chief Guest for this event was Nenapirali Prem who was the face of the campaign. Several dignitaries like the honourable vice chancellor of SSMC, DR. Balakrishna Shetty and the Principle A.G.Shrinivasa Murthy graced the occasion. We had over 300+ participants who ran for the cause. It was concluded with Prize distribution and ceremony of Helmethon



We were not only successful in creating the history, but also drew attention from the government, following which the LAW WAS ENFORCED make helmets mandatory.



ORGANISERS:

Organising Secretary: DR Pallavi Sarji Uthkarsh

Joint organising secretaty:Dr Ashok Jayaram'

Organising chairman:Dr A.G.SRINIVAS MURTHY

Oraganising committed shief:Dr M.S Rajanna

Department of Community medicine with support from different departments of SSMC .

SSMC STUDENTS SSAHE 2005 BATCH AND INTERNS

Funding and BLESSINGS

- DR.G.SHIVAPRASAD, CHANCELLOR, SRI SIDDHARTHA ACADEMY OF HIGHER EDUCATION.

Acknowledgements

- MR.Satya murthy, District Commissioner
- MR.Kartik Reddy, Superintendent of Police , Tumkur and all police staff
- DR.Balkrishna Shetty, Vice Chancellor, SSMC.
- PROF.A.H.RAJASAB, Vice Chancellor, Tumkur University
- DR.MZ Kurian, Registrar,SSMC
- DR. A. G. Srinivas Murthy, Principal SSMC
- DR. Shivkumarappa,G.M ,Controller of examination,SSMC
- DR Gururaj Gopal Krishna, Professor and Head Department of Epidemiology NIMHANS.
- DR.H Y Eswara, Principal of Science College,Tumkur University
- DR.M. Jayaramu, Principal of Arts College,Tumkur University
- Dr.Shankareppa Doddappa Desai, Principal Shridevi Medical,
- Principals OF Shridevi Nursing,Management Studies.
- Dr.K.R.Kashinath, Principal of Siddhartha Dental College,
- Dr.M.K.Veeraiah,Principal of Shree Siddhartha Engineering College
- Dr.Ashok, Principal of diploma college.
- Dr. Suresh kumar, Principal of CIT engineering college.
- Dr.G.N.Prabhakar, Professor of Surgery.
- Special thanks to Dr Venkatesh P, Rajesh S.S, Bhargavi staff of SSMC
- Dr.Hamsaveena,Biochem HOD, DR.Chandrashekar, Microbiology Dept.
- Staff of Community Dentistry,SSDC.
- NSS Officers:Mr. Ravikiran, Mr.Pradeep SSIT,
- Mr.Ravi prakash(CIT), Mr.Devaraju (Tumkur degree college)
- All interns: special thanks to Dr .Namratha reddy
- Jyothi MSW staff
- PGs of Community Medicine Department
- SHELL OF SAFETY team.....
- SSAHE 2005 batch.....
- Media and all sponsors

